



## SPRING PRODUCTION PROGRAM ADVERTISING

### Specs and Rate Card for Program Advertising

Shout out	\$5 (Text only; limited to 3 sentences)
1/8 page	\$15 (Text only; no photo or business card)
1/4 page	\$25 (1 photo or business card included)
1/2 page	\$50 (1 to 2 photos or business card included)
Full page	\$100 (1 to 2 photos or business card included)

- Pictures or pre-designed ads must be submitted as prints or, if digital, as JPEG files at no less than 300 dpi. We will scan and return your picture(s).
- You may email your print-ready ad or your pictures (at no less than 300 dpi) to [dadancepartners@yahoo.com](mailto:dadancepartners@yahoo.com). We must still receive an order form!
- All ads will be printed in black and white; however, color pictures may be submitted.
- Use a separate form for each ad submission.
- **Deadline for all ads is April 5.**
- Checks should be payable to the DA Dance Company.